

CREATING A TACTICAL TIMELINE

1. Select two or three target groups

- Choose a couple target groups from your Spectrum of Allies
- Indicate with an arrow where you want to move each target group on the spectrum
 - ✓ For example: Move selected journalists from "Neutral" to "Passive Allies"
 - ✓ That is now your objective

2. Brainstorm potential tactics

- Put each objective on a separate flip chart
- Remember: a formal brainstorm is about creativity. It is a process to generate the widest and wildest possible range of ideas. Let the craziest ideas flow. Do not let the critical mind interfere. The focus is on creating new ideas. Do not react to, or criticize, anyone's ideas at this point.

3. Choose the most promising tactics for reaching your objectives

- Review the tactics generated by the brainstorm. It is now time to let the critical mind look at the list, and weed out the results.
- Choose the best tactics, and the most doable, to reach your objective.
- Identify at least one tactic you have learned about in this workshop, and transfer/adapt it to your new context.
- For inspiration, you can use Gene Sharp's [198 Methods of Nonviolent Action](#)

4. Build a minimum one-year timeline

- Draw a line with at least 12 months on flip chart paper
- Write the selected tactics on post-its
- Put tactics in chronological order on the timeline

5. Prepare your presentation of the tactical portfolio to the whole group

- Make sure everyone has a role in the report back
- Include the Tactical map, the Goal, Myth-Reality-Value Table with Campaign Slogan, the Spectrum of Allies, and the Tactical Timeline